

Digital signage is used for many different purposes.

1. **Public information** - news, weather and local (location specific) information, such as fire exits and traveler information
2. **Internal information** - corporate messages, health & safety, news, etc.
3. **Advertising** - either related to the location the signage is in or just using the audience reach of the screens for general advertising
4. **Brand building** - in-store digital signage to promote the brand and build a brand identity
5. **Influencing customer behavior** - directing customers to different areas, increasing the dwell time on the store premises
6. **Enhancing customer experience** - applications include the reduction of perceived wait time in restaurant waiting areas, bank queues, etc., as well as checkout lines in food stores.
7. **Enhancing the environment** - with interactive screens or with dynamic way finding.



THE POWER OF DIGITAL MEDIA



SHOP-NH

**P.O. Box 1054
Center Harbor, NH
03226**

**Phone: 603-998-3455
E-mail:
Sales@Shop-nh.com**

Shop-NH.com

The Fastest Growing
Advertising Medium in America

DIGITAL SIGNAGE ADVERTISING



The Next Generation in Advertising

**P.O. Box 1054
Center Harbor, NH 03226
603-998-3455
Digital@Shop-NH.com**

DIGITAL ADVERTISING SIGNAGE

What Our Digital Signage Can Do For Your Business?

Digital signage displays allow you to create and deliver targeted messages that affect, inform, educate, and motivate customers at our display locations. Get your information to new customers when it matter the most.

Let our Digital Signage work for you and our vendors to increase profits and control marketing costs.

People waiting in line need something to do. We supply entertainment by placing Digital Signs in local restaurants and businesses that both entertain and inform their customers.



Advertise on one of our Digital Signs Today.

We have Digital Signage located in many locations in the area. From waiting rooms, restaurants, retail stores, bulletin boards, and more.

We Are Constantly Adding New Locations To Our Digital Signage System.

Give us a call today to see what locations are currently available in your area. Get in on the ground floor of this new advertising technology. Your ad can be displayed for just pennies per day and updated in a matter of hours. Not days or weeks like with printed media.

Put your business in front of thousands of potential new customers in a new and entertaining way.

Call or E-mail Today for more info.



Let our Digital Signage work for You.



Get Your Advertisements Seen.

With a two minute loop on one of our Displays, your Advertisement would be played **300 times** in a **10 hour** day.

2,100 times per Week.

8,400 times per Month.

109,500 times per Year.

Plans starting for less than **25 cents per day.**

Give us a Call Today

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